

# Occupational health

SOUTHERN AFRICA



## 2015 publication profile

### Official Journal

Occupational Health Southern Africa is the official journal of the following four societies:

- The South African Society of Occupational Medicine (occupational health doctors and doctors in industry).
- The South African Society of Occupational Health Nursing Practitioners (occupational health nurses).
- The Southern African Institute for Occupational Hygiene (occupational hygienists),
- Mine Medical Professionals' Association (doctors and other healthcare professionals working in or interested in the mining industry).



Established in 1995, Occupational Health Southern Africa is the only mouthpiece for the occupational health disciplines in southern Africa. Distributed to all members of the above professional societies, the journal's objective is to keep occupational health practitioners current with the latest research. Articles are peer-reviewed before publication. Occupational Health Southern Africa is published alternate monthly (six issues per annum).

### Editorial Focus

The focus is on occupational health, medicine, hygiene and safety, primary healthcare at the workplace and other employee health benefits.

South African workplace legislation, such as the Occupational Health and Safety Act, the Mine Health and Safety Act, Compensation of Occupational Injuries and Diseases Act, the Basic Conditions of Employment Act and the Employment Equity Act, aims to protect and promote the health of people at work. Employers are held accountable for compliance with such legislation, and so need to be well informed about it. Since every issue of this journal contains specialist advice on the application of legislation in specific contexts, it is relevant to managers, human resource consultants and the whole occupational health team.

Although focused on occupational health, primary healthcare at the workplace is included in editorial coverage. This is because many of the target health practitioners are located in a clinic or medical centre on companies' premises or in the public sector. Drugs, first aid, services, medical supplies, safety equipment including personal protective equipment and environmental monitoring equipment are purchased by these companies. In addition, many of these services are provided by mine hospitals and the doctors working there also form part of our subscriber base.

### Readership

The circulation of 2300 is fully paid for and is ABC (Audit Bureau of Circulation) audited. (This figure does not include pass-along readership.)

Occupational Health Southern Africa offers healthcare marketers an effective vehicle to address a high quality, niched database of professionals. All members of the professional occupational health practitioner societies in southern Africa pay to receive the journal. The non-Society member readership consists of audiologists, biokineticists, industrial psychologists, human resources personnel, occupational safety managers, occupational therapists and physiotherapists.

## 2015 rates

(all prices exclude VAT)

### Cover Positions

Outside back cover .....	R11 500
Inside front cover .....	R11 150
Inside back cover .....	R10 800

### Full Colour

Size	1-2	3-5	6 plus
DPS	R16 500	R15 600	R14 800
A4	R10 000	R9500	R9100
1/2 A4	R6600	R6200	R6000
1/3 A4	R4900	R4600	R4500
1/4 A4	R4600	R4200	R4000
Spot colour R2000 per additional colour			

### Black and White

Size	1-2	3-5	6 plus
DPS	R12 400	R11 400	R11 100
A4	R7500	R7200	R6700
1/2 A4	R5400	R4700	R4200
1/3 A4	R4200	R3800	R3700
1/4 A4	R3400	R3200	R3000
Process colour R1270 per additional colour			
Spot colour R2000 per additional colour			

<b>Classified</b>	<b>R1000</b>	<b>R900</b>	<b>R850</b>
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### Advertorial

Full page full colour advertorial ..... R5000

### Inserts

1 page (2 sides) ..... R4200  
 2 pages (4 sides) ..... R6300  
 Each per page thereafter ..... R850  
 Inserts must be printed and delivered to Technique timeously.

## deadlines

Issue	Postage date	Editorial/ advertising
Jan/Feb	17/2	23/1
March/April	15/4	20/3
May/June	17/6	22/5
July/Aug	19/8	24/7
Sept/Oct	6/10	11/9
Nov/Dec	1/12	6/11

### Advert sizes (mm)

A4	Type area	260 (d) x 180 (w)
	Trim	297 (d) x 210 (w)
	Bleed	303 (d) x 213 (w)
1/2 A4		130 (d) x 180 (w)
		260 (d) x 85 (w)
1/3 A4		260 (d) x 55 (w)
1/4 A4		120 (d) x 85 (w)

### Advertising material checklist

Submission before the deadline

Format of electronic file:

- Finished material – EPS (preferable), or TIFF (minimum 300 dpi), or press-quality PDF (A4 adverts only).
- All fonts used to be included if fonts not converted to paths. Zip (PC) or Stuffit (Mac) the electronic files.

### Disclaimer

Although every care will be taken, Technique accepts no responsibility for damage or loss of photographs, physical disks or other material submitted for publication.

\*The Technique e-mail server will automatically return any messages containing attachments larger than 2 MB to the sender. For files less than 10 MB in size, a public FTP server is available. Files larger than 10 MB must be submitted on physical disk.

**technique**  
PUBLISHING

Advertising Production and Design Quotations on request.

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